

Discover Italy's Last Wilderness

A UNIQUE REGION

Considered Europe's greenest region, the presence of man is documented since Paleolthic era. Due to its morphological characteristics, the region was suitable for the first settlers. Over 10.000 years ago, the area discovered farming and breeding and began cultivating cereals, bringing the birth of stable villages and the appearance in daily life of ceramics.



Montepulciano d'Abruzzo DOC [mon-te-pul-cià-no] s.m. inv. Loreto Aprutino leads the region by producing the first bottle ever of Montepulciano d'Abruzzo in 1968.



Aprutino Pescarese [a-pru-tì-no] agg.
Loreto Aprutino produces Italy's first DOP
Extra-Virgin Olive Oil, recognized by the EU.







Our Sustainable Lifestyle

PROTECTING OUR LAND

Sustainability still has varied definitions in our world. At I lauri we aim to give the term clear focus and a concrete meaning. It is more than simply an aspiration or mission. It is our lifestyle.



ENERGY EFFICIENCY

PEST MANAGEMENT

SOIL HEALTH

WASTE MANAGEMENT

COMMUNITY BUILDING

EMPLOYEE SATISFACTION











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Meet our Family

COMMITED TO THE ART OF WINEMAKING

We first met in 2004 with a shared passion for wine and the extraordinary beauty of this ancient land, Abruzzo. Both strongly tied to I taly, Antonella and I envisioned a piece of land here in Loreto Aprutino, where we could further plant our cultural roots with a vineyard, an olive tree orchard and a home. In 2007 we harvested our first vintage. Today, we source grapes and olives from leased properties in three distinct villages: Loreto Aprutino, Collecorvino and Città Sant'Angelo to offer to enthusiastic patrons.





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The Estate

35 HA OF VINEYARDS

Located adjacent numerous National Parks, in a bucolic corner of Central Italy's Abruzzo region, the origin of the name "Loreto "Aprutino" is found in Ancient Roman times and is credited to a forest of bay leave trees that supposedly dominated the original hill on which the town was built. Loreto Aprutino boasts ancient origins dating back to Italic, Roman and early Christian settlements.

The Valle del Tavo offers a perfect combination of nature, art and sought-after authentic regional food and wine. Just a little further east lies the beautiful and wild coast bordering the Adriatic Sea. The delightful natural landscape is particularly suited for skiing, trekking and excursions by mountain bike. Within short driving distances guests can easily reach Rome, as well as numerous tourist sites including Rocca Calascio, Lago di Scanno, Civitella del Tronto, Roccascalegna.







Our Hand-Crafted Produce

Click on the label for more information.













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